
NO MORE

Teen Dating Abuse Video Challenge



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Challenge Guidelines

Timeline

- January-February 2018 – videos created
- **Wednesday, FEBRUARY 28, 2018 at 4:00pm– submissions due**
- March 2018 – finalists selected
- April 2018 – winners selected
- May 2018 – winners notified, awards presented to winners, winning videos released

What We Are Looking For:

ICADV wants to engage high school age teens in creating a teen dating violence video promoting healthy relationships. Get your creative wheels turning! Think of your submission like that of a TV public service announcement promoting healthy relationships. Winning entries will fit the following criteria:

- 28-60 second video clip
- Target Teens
- Promote positive behaviors in relationships (aka Healthy Relationships)
- Have elements of creativity and fun

Previous ICADV winners may be viewed at <http://www.ilcadv.org/VideoChallengeWinners.html>. Other resources about dating abuse may be found at www.thatsnotcool.com and www.loveisrespect.org.

Who Is Eligible to Enter the Challenge

Any Illinois high school age student or group of students (14 years of age and older) working with their local high school and/or working with a local community group may submit an entry.

Awards—Every Entry Has A Chance To Win!

- Scheduled awards for the 1st, 2nd, and 3rd place winning videos may include **iPads, iPad Minis, and Kindles**.
- In addition, all other entries will be entered to **win one of five great technology awards** just for participating - that way everyone has a chance to win!
- **The school or organization hosting the first place winning entry will be eligible to win a cash award of \$1000** for supporting teens in learning more about dating abuse.
- Any teacher, administrator, counselor, or other professional coordinating one of the three winning teams will also **be eligible to win a cash award of up to \$500**.
- Additionally, all participating teens will win a small award for taking a stand against teen dating abuse.

Submit Your Ideas!

Submissions are due by 4:00pm, Wednesday, FEBRUARY 28, 2018. These guidelines, entry forms, submission instructions and waivers may also be downloaded from <http://www.ilcadv.org/VideoChallenge2018.html>.

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VIDEO ENTRY GUIDELINES

We really want to be able to reuse the materials you create, but in order to do that we do have some constraints.

Any videos not meeting the following guidelines may be disqualified from the challenge.

- Videos must be submitted in a timely manner and must be received by ICADV no later than 4:00pm, Wednesday, February 28, 2018.
- Late, lost, undeliverable, corrupted, altered, damaged, illegible, unusable, unreadable or stolen entries, regardless of cause will not be accepted. ICADV is not responsible for technical difficulties resulting in late submissions.
- Incomplete submissions may not be accepted. A complete submission must include:
 - One (1) completed ENTRY FORM
 - Signed/completed CONSENT/WAIVER for each teen participating in the creation of and/or appearing in the video entry
 - Video file submitted to the challenge
- Teens involved in production **are preferred to** be 14 years of age or older at the time of entry. You may use actors under the age of 14. To be eligible to win a first, second or third place award, or raffled award, the individual, actor or participant, must be 14 years of age or older.
- Up to four (4) participants per entry are eligible to win an award for first, second, or third place, however additional individuals may participate if the team chooses. If more than four (4) participants are listed on the entry form and your submission is selected as a winner, only four awards may be provided and the team contact may distribute available awards as deemed appropriate to participating teens.
- Video files should be submitted in one of the following digital formats: .mov, .mp4, .wmv.
- All videos submitted must be your own original creations in which you have the right to enter and submit and grant a license and all the rights described and contemplated in these official rules. Ensure that your submission:
 - Does not infringe any other person's or entity's rights; including, but not limited to, privacy, publicity or intellectual property rights;

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- Does not violate or breach any law, regulation, judicial order or requirement or breach any agreement or obligation by which the entrant or ICADV may be bound;
- *****Does not contain any content including, without limitation, music, lyrics, photos, artwork, images, text, or any other materials which, if not original to the entrant, unless accompanied by full releases, licenses and the grant of rights as described in these Official Rules;** and
- Has not been submitted previously or used in any contest, challenge, sweepstakes, advertising, or promotions of any kind.
- Videos must not contain product placement: **Your entry should not contain commercial products (e.g., clothing, toys, food)** and/or their trademarks, brands, or logos unless express written authorization for the use and inclusion in entry pursuant to these Official Rules is provided from the owner or authorized licensor.
- Videos should be kept impersonal: Your entry cannot contain license plates, phone numbers, personal names, or other personally identifiable information concerning yourself or any other person.
- Videos cannot contain any malicious or executable code, links, script, or other elements which do or may redirect or affect the activity of any browser or computer system.
- All videos submitted should:
 - Be 28-60 seconds in length
 - Videos may be edited by ICADV to make them compatible for television broadcast.
 - Target teens
 - Promote positive behaviors in relationships (aka Healthy Relationships)
 - Have elements of creativity and fun
- Selection of winning videos will be based on creativity, positive messaging about healthy teen dating relationships, and how well it targets teens.
- While judging will not be solely based on the following criteria, these may be factors in final judging decisions:
 - technical video and audio quality,
 - acting quality, and/or
 - accuracy of cited data or statistics
- Winners will be notified approximately 30 days after all final judging has been completed.

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SUBMISSION INSTRUCTIONS

Entries to the **NO MORE Teen Dating Abuse Video Challenge** are due in the ICADV office no later than **4:00pm, Wednesday, FEBRUARY 28, 2018.**

TO ENTER THE CHALLENGE:

1. Review CHALLENGE GUIDELINES which may be found at www.ilcadv.org/VideoChallenge2018.html.
2. Create your team's video. There may be more than four (4) people on your team creating the video but only the four (4) awards will be available to winning teams.
3. Complete the ENTRY FORM in its entirety.
4. Complete the CONSENT/WAIVER for each of the teens who participates in the creation of the video and/or appeared in the video as an actor. Completed, signed CONSENT/WAIVERS should be submitted with the ENTRY FORM and video submission.
5. Select one of the following options for entering your video

OPTION 1: SHARE USING DROPBOX

Using DropBox online file sharing utility, share submission files including all signed Consent Waivers, completed Entry Form, and video file with ilcadv@ilcadv.org.

OPTION 2: Mail submission, including all Consent Waivers, Entry Forms and USB containing Video file to:

ICADV
806 S. College St., Springfield, IL 62704
ATTN: Video Challenge

Note: USB drives will not be returned to participant unless specifically requested at the time of submission.

**ALL MATERIALS MUST BE RECEIVED IN THE ICADV OFFICE NO LATER THAN
4:00PM, Wednesday, FEBRUARY 28, 2018.**

Materials received after this date and time will not be accepted into the challenge. ICADV does not accept responsibility for technical difficulties resulting in late submissions. *Winners will be notified in April 2018. Awards will be presented in May 2018.*

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ENTRY FORM

Entry Form, Submissions (video), and Signed Waivers Are Due By
4:00pm, Wednesday, FEBRUARY 28, 2018.

HOST SCHOOL OR ORGANIZATION NAME:

HOST SCHOOL/ORGANIZATION ADDRESS:

HOST SCHOOL/ORGANIZATION ADULT COORDINATOR (TEACHER, ADMINISTRATOR, COUNSELOR, PRINCIPAL):

Name _____

Email _____ Phone Number _____

OTHER CONTACT PERSON FOR VIDEO PROJECT (TEEN OR ADULT) HOST:

Name _____

Email _____ Phone Number _____

OUR VIDEO MAY BE FOUND (CHECK ONE):

- Shared with ilcadv@ilcadv.org using DropBox
- On enclosed USB drive

PLEASE COMPLETE THE TEAM INFORMATION ON THE NEXT PAGE.

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OUR TEAM

Each participating teen should indicate whether or not they have learned more about healthy relationships, whether as a result of this project they will take additional measures to promote healthy relationships, and indicate whether or not the teen appeared in the video. (Please note, completed consent/waivers for each teen listed below must be submitted).

	TEEN NAME	Do you feel you have learned more about healthy relationships as a result of this program?	As a result of this program how have you committed to taking additional action to end teen dating violence? For example, volunteer for an organization, talk to your friends about healthy relationships, make a social media post about the program, etc.	Did this teen appear in the video?	
				YES	NO
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					

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	TEEN NAME	Do you feel you have learned more about healthy relationships as a result of this program?	As a result of this program how have you committed to taking additional action to end teen dating violence? For example, volunteer for an organization, talk to your friends about healthy relationships, make a social media post about the program, etc.	Did this teen appear in the video?	
				YES	NO
9.					
10.					
11.					
12.					
13.					
14.					
15.					
16.					
17.					

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CONSENT / WAIVER

Signed Waivers For Each Participating Teen Are Due with other entry materials by **4:00pm, Wednesday, FEBRUARY 28, 2018.**

January 2018

Dear Parent/Guardian and Student:

We require permission to use a person's photograph, voice, work and/or name for media projects created for and used by the Illinois Coalition Against Domestic Violence. Each teen participating in this challenge must complete and submit this consent/waiver form. This waiver is written specifically as a media waiver for teens/students, which requires parental permission for anyone under the age of 18. The following event has been scheduled for **Teen Dating Violence Prevention Month, February 2018, video challenge, and awards ceremony to follow in May 2018. Winning videos may be broadcast online and through local media channels throughout Illinois.** Any participating teen may be photographed or filmed at challenge events and those photos/video clips may be used by ICADV on media and/or online outlets. Please complete and return with entry form and video entry no later than **4:00pm Wednesday, FEBRUARY 28, 2018.** See challenge guidelines and entry form for submission instructions.

Authorization & Release

I hereby consent to the activity/event, as described above. I understand that photographs, films, written work, video or audio recordings, may be used, edited and released to newspapers, radio, television and internet providers and may be used by newspapers, and on the radio, television and internet.

I hereby release the Illinois Coalition Against Domestic Violence and its employees and assignees from all claims resulting from the use, editing and release of any photographs, films, written work, videos or audio recordings with respect to this event/activity. This consent shall be continuing with no limitations or reservations, except those stated above.

Date _____ Student Name: (please print) _____

I am the parent or guardian of the above named student, and I consent to this authorization and release.

Parent/Guardian signature: _____

(If student is 18 years of age or older) I am at least 18 years of age, and I consent to this authorization and release.

Signature: _____